



Dear Restaurant Owner/Manager,

In partnership with the City of Industry, the Industry Business Council will host the **6th Annual Taste of the City: San Gabriel Valley** on **Friday, September 18, 2026**, from 6 p.m. to 11 p.m. at the Industry Hills Expo Center. We are excited to once again bring the community together for an evening of exceptional food, drinks, and entertainment.

This year, **Taste of the City** expands to showcase outstanding restaurants, breweries, wineries, and spirit brands from across the San Gabriel Valley, bringing together the region's diverse flavors for broader tasting experience while building on six years of success.

Guests will enjoy food and beverage tastings, live entertainment, and a festive atmosphere celebrating the best of the region. The event provides participating restaurants, breweries, wineries, and spirit brands with the opportunity to connect directly with business leaders, residents, families, and visitors while highlighting the unique flavors that make our communities so vibrant.

As a valued local business, we would like to extend this priority invitation for you to participate in this annual event. In exchange for event promotion and marketing exposure, participating restaurants, breweries, wineries, and spirit brands are asked to provide sample-sized tastings of select menu items and beverages. With attendance expected to exceed **600 guests**, this year's event offers an exceptional opportunity to introduce your business to a large and engaged audience from across the San Gabriel Valley.

If you plan to participate, please prepare samples accordingly. The attached application includes additional event details and participation specifications.

We would love for you to join us for this exciting celebration of food, beverage, and community. Please let me know if you have any questions. We look forward to hearing from you soon.

Sincerely,

Joanne McClaskey
IBC Executive Director



15651 MAYOR DAVE WAY | CITY OF INDUSTRY, CA 91744



626.968.3737



INDUSTRYBC.ORG/TOTC



RESTAURANT PARTICIPATION APPLICATION

1. Submit Food Vendor Application by **Friday, August 14, 2026.**

- Complete the **Utility Requirements Form**
- Complete the **“Exemption Certification for Community Events”** application
- Complete the **“Community Event Temporary Food Facility”** application
- Submit all 4 documents along with a copy of the **public health license** and **proof of Liability Insurance.**
- Applications can be emailed or delivered to:

Cindy Salas | cindy@industrybc.org | 626-968-3737
15651 Mayor Dave Way, City of Industry, CA 91744

2. Event Day

- Vendors must be set-up ready to serve by 5pm
- Venue will open at 2pm to allow vendors to set-up
- Booth break-down will begin promptly at 11pm. Each restaurant must commit to stay for the duration of the event 6pm-11pm (5 hours).

3. Participants must provide:

- Plated food samples for approximately 650 guests. Final attendance numbers will be provided closer to the event.
- High-resolution logo for event marketing materials (*email to yvette@industrybc.org*)
- Marketing materials to promote your business
- Completed “Utility Requirement Form” for electrical needs
- 2 staff members. **Must be 21 or over.**

4. The Industry Business Council will provide the following items:

- Promotional posters including participating vendor logos
- SGV Tribune ad, Yelp promotion, IBC Newsletter articles, and social media promotion of **Taste of the City** event
- 10x10 pop-up canopy. ***If you would like to use your own branded canopy, please let us know in advance.***
- Tasting booth accommodations: Two 8-foot tables and two chairs
- Electricity based on completed “Utility Requirement Form”
- Keepsake tasting glass
- Ice if needed
- Booth banner with your restaurant logo



RESTAURANT PARTICIPATION APPLICATION

Name (printed) _____ Email _____

Business Name _____ Phone _____

Address _____

Website _____ Social Media _____

Serving Food Tastings

Serving both Food and Wine or Craft Beer Tastings

(For vendors serving alcoholic beverages)

ABC License #: _____

I have read the rules and regulations included in the "Restaurant Participation Application" and I agree to comply with the conditions set forth.

Signature _____

Date _____



UTILITY REQUIREMENTS

This section is used to determine how the Expo Center can best accommodate you. Please fill out the following section as accurately as possible.

- I will bring my own silent generator and will not require the use of the venue's power.
- I will require the use of the venue's power.

Please list your EXACT electrical requirements. This is written in either watts or amps on each appliance.

_____	Watts	_____	Amps	_____	Volts
_____	Watts	_____	Amps	_____	Volts
_____	Watts	_____	Amps	_____	Volts

Please describe the type of equipment requiring electricity:
