



**Dear Owner/Manager,**

In partnership with the City of Industry, the Industry Business Council is excited to present the **5th Annual Taste of the City** on **Friday, September 19, 2025**, from **5:00 p.m. to 10:00 p.m.** at the **Industry Hills Expo Center**.

We are bringing the community together once again for an evening of great food, local drinks, and outstanding entertainment. This year's event will feature a live performance by **Flashback Heart Attack**, an award-winning 80s tribute band known for its high-energy shows, crowd engagement, and precision sound. They have performed for Oscar and Grammy winners and are sure to deliver an unforgettable experience.

Taste of the City: Food, Brew & Cork Festival is a unique opportunity for restaurants, breweries, and wineries to showcase their offerings to more than 650 attendees, including business leaders and residents from Industry and nearby communities. **This is a 21 and over event.**

As a valued local business, we invite you to participate in this exciting evening. In exchange for publicity and promotion, we ask that you provide sample-sized tastings of your most popular menu items. Interest in this event continues to grow, and we expect another great turnout this year.

Please plan to bring enough samples to accommodate our anticipated attendance. An application form with participation details is attached for your convenience.

If you have any questions, feel free to contact us. We hope you will join us in making this year's Taste of the City another memorable celebration.

**We look forward to hearing from you soon.**

Sincerely,

A handwritten signature in black ink that reads "Joanne McClaskey".

Joanne McClaskey  
IBC Executive Director

15651 Mayor Dave Way | City of Industry, CA 91744 | 626.968.3737 | [www.IndustryBC.org/TOTC](http://www.IndustryBC.org/TOTC)





# BREWERY/WINERY APPLICATION

- Submit Beer & Wine Participant Application by **Friday, August 8, 2025.**
- Event Day
  - Participants must be set-up ready to serve by 4pm
  - Venue will open at 1pm to allow vendors to set-up
  - Booth break-down will begin promptly at 10pm. Each restaurant must commit to stay for the duration of the event 5pm-10pm (5 hours).
- Participants must provide:
  - **Beer, Wine, and Spirits:** Tasting samples for expected number of attendees, beer serving is limited to a 5 oz pour and 3 oz pour for wine
  - **Breweries:** Draft Equipment, Ice and Tasting Bucket
  - High-resolution logo for event marketing materials (email to [yvette@industrybc.org](mailto:yvette@industrybc.org))
  - Marketing materials to promote your business
  - 2 staff members

*All server(s) serving brew and wine tastings must be RBS Certified and onsite for the duration of the event.*
- The Industry Business Council will provide the following items:
  - Promotional posters including participating vendor logos
  - SGV Tribune ad, Yelp promotion, IBC Newsletter articles, and social media promotion of **Taste of the City** event
  - One parking spot for set-up
  - Tasting booth accommodations: Two 8-foot tables and two chairs
  - Keepsake tasting glass
  - Booth banner with your restaurant logo



# BREWERY/WINERY APPLICATION

Submit Brewery and Winery Vendor Application below by **Friday, August 8, 2025**.

Applications can be emailed or delivered to:

Cindy Salas | [cindy@industrybc.org](mailto:cindy@industrybc.org) | 626-968-3737  
15651 Mayor Dave Way, City of Industry, CA 91744

## BEVERAGE POLICY

Wine, spirits, or craft beer tastings must be pre-approved. Alcoholic beverages must only be served to 21 and older guests wearing designated wristband. IBC will provide tasting glasses.

## EQUIPMENT

There is **NO** holding kitchen available on site. Participant is responsible for keg, tap, ice, and a tasting bucket.

## TRASH

Recycling and solid waste bins will be provided by the event venue. Individual vendors may wish to bring additional small waste receptacles to be used inside and directly outside of their booth.

## RBS CERTIFICATION

All server(s) serving brew tastings must be RBS Certified and onsite for the duration of the event.

Name (printed) \_\_\_\_\_ Email \_\_\_\_\_

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_ Social media \_\_\_\_\_

### Tasting Samples You Will Provide:

☐ Wine Tastings

☐ Spirits Tastings

☐ Craft Brew Tastings

**I have read the rules and regulations above for the “Brewery and Winery Vendor Application” and I agree to comply with the conditions set forth.**

Signature \_\_\_\_\_

Date \_\_\_\_\_